LIFE OF THE MOVEMENTS

SPAIN

A "Whatsapp" Bulletin for members of Vida Ascendente

How was this newsletter designed?

Read the article

During the year 2021, after the pandemic and seeing how favorable communication was to us in this very particular period, the idea was born to create something that would inform and train all friends of the movement and in which they could all participate.

We started thinking about something that would unite us and that wouldn't cost us much financially. We thought of Whatsapp. A difficulty arose because many members of the movement did not yet master this medium well, but their loved ones could help them, so we continued in a format that would be interesting for everyone.

The content of this newsletter addresses themes accessible to everyone. We begin with the Gospel of the following Sunday, the saint of the week who is often less known but whose life is an example. This is followed by articles relating to elderly people in all areas of their lives, important news or any other social fact likely to be interesting.

It also contains catecheses from the Pope, Pastoral Letters and news from the life of the movements and team meetings.

The first issue was released for the feast of the Immaculate Conception of the year 2021 and was distributed by telephone via Whatsapp, by two large groups including the presidents and spiritual advisors who distribute to the animators who re-transmit to their teams as well as well as to all contacts who might be interested.

This Bulletin, entitled "En camino" (on the way), is published on our website and can be seen by anyone who visits the page and asks us to send it to them even if they do not belong to the movement but they learn thus to know us.

It is an experience which has raised awareness throughout the movement and which is widely disseminated.

Mercedes Montoya President Vida Ascendente Alicante